

**Marine Transportation System (MTS)
2nd Annual
Short Sea Shipping Conference
November 4-6, 2003
Ritz-Carlton Hotel, Sarasota, FL**

This conference will address the progress of the Maritime Administration's Short Sea Shipping Initiative and future strategies for the development of North American Short Sea Shipping Services.

**DRAFT AGENDA
*Final panelists to be determined***

Tuesday, Nov. 4, 2003

6:00 -- 7:00 PM **Panelist and Moderator Meeting**
7:00 – 9:30 PM **Opening Reception "A Salute to Shippers"**

Wednesday, Nov. 5, 2003

8:00 -- 9:00 AM **CONTINENTAL BREAKFAST**
 Short Sea Shipping Status Report
 *Mr. Raymond Barberesi, Maritime Administration
Director, Office of Ports and Domestic Shipping*

9:00 – 9:15 AM **WELCOME AND CONFERENCE OBJECTIVES**
 Captain William G. Schubert, Maritime Administrator

9:15 – 9:30 AM **WELCOME TO FLORIDA**
 Governor Jeb Bush

9:30 – 10:30 AM **SHIPPER CONCERNS ON NEAR COASTAL TRADE**
 Will shippers use short sea shipping services?
 *Moderator: Mr. Peter Tirschwell, Editor,
Journal of Commerce*

- **Quality Distribution, Inc.** – Mr. Thomas Finkbiner,
President
- **Tri-Star Marketing** – Mr. Lee Edgerly,
President
- **Rooms To Go Furniture** – Mr. Wayne Wesley,
Traffic Manager

10:30 – 10:45 AM **BREAK**

10:45- 11:45 AM **SHIPPER CONCERNS ON NEAR COASTAL TRADE**
 Panel Continued

- **Target Department Stores** – Mr. Rick Gabrielson

- **I-95 Corridor Coalition** – Ms. Mary Grace Parker, Operations Program Coordinator
 - **International Shipholding Corp.** - Mr. Niels W. Johnsen, Chief Executive Officer
 - **TECO Ocean Shipping** - Mr. Cliff Johnson, Director Business Development, TECO Ocean Shipping
- 12:00 – 1:15 PM **Luncheon:**
Speaker - Mr. Cesar Patricio Reyes Roel, General Coordinator on Ports and Merchant Marine, Ministry of Communications and Transportation, Mexico.
- 1:15 – 3:00 PM **U.S. SHIPYARDS, SHIPBUILDING, AND TECHNOLOGY**
Can shipyards support the construction of competitively priced Short Sea Shipping Vessels?
- **Austal USA** – Mr. Chris Pemberton, Vice President
 - **Bender Shipbuilding and Repair Co., Inc.** - Mr. Thomas Bender
 - **Bollinger Shipyards** - Mr. Darren Savoye, Program Manager
 - **NASSCO Shipyards** – Mr. James M. Temenak, Staff Vice President for Maritime Services, General Dynamics
 - **Totem Ocean Trailer Express** - Mr. William Deaver, CEO
- 3:00 – 3:15 PM **BREAK**
- 3:15 – 5:30 PM **LANDSIDE INFRASTRUCTURE AND LABOR**
What will be needed to facilitate new service?
Moderator: David McDonald, Chairman of the Florida Ports Council
- **International Longshoremen’s Association** - Mr. Robert T. Gleason, Secretary-Treasurer
 - **Port of Rotterdam** - Mr. William H. Jonkman, General Manager Logistics, Rotterdam Municipal Port Management
 - **Moffatt & Nichol International** - Mr. Lloyd Thompson, Economist/Transportation Planner
 - **Florida Department of Transportation** – Mr. Lorenzo Alexander, Director, Office of Seaports
 - **Canaveral Port Authority** – Ms. Lauren Kotas, Director of Marketing and Trade Development, Canaveral Port Authority
 - **JWD Group**- Mr. Mark Sisson, P.E. Principal, JWD Group
- 6:00 – 7:00 PM **MARINE TRANSPORTATION SYSTEM RECEPTION**
Special Guests - Congresswoman Katherine Harris and Congressman Jim Davis
Signing Ceremony – Maritime Administration and Gulf States Accord Partnership

Thursday, November 6, 2003

- 8:00 -- 9:00 AM **BREAKFAST AND TRILATERAL MEMORANDUM OF COOPERATION SIGNING CEREMONY**
Signing ceremony for the Memorandum of Cooperation on Short Sea Shipping – Among Mexico, Canada, and the United States
- 9:00 - 10:30 AM **BREAKOUT SESSIONS**
To formulate conference policy recommendations
Group A: Obstacles to use of short sea in North America.
Group B: Federal, state, and local incentives to alleviate passenger and freight surface congestion.
Group C: Expanding the market – who are the new stakeholders?
- 10:30 - 10:45 AM **BREAK**
- 10:45 - 11:45 AM **INTERNATIONAL SHORT SEA SHIPPING PROGRESS**
- **CANADA** - Mr. Emile Di Sanza, Director General Transport Canada Marine Policy, Transport Canada
 - **MEXICO** - Mr. José Tomás Lozano y Pardinas, General Director of Merchant Marine, Mexico
 - **THE NETHERLANDS** - Mr. Xander van Holk, Ministry of Transport
- 12:00 –1: 30 PM **Luncheon -- Secretary of Transportation Norman Y. Mineta -- "The Future of the Nation's Marine Transportation System -- Call to Action."**
- 1:30 – 2:30 PM **Short Sea Shipping Report to the Secretary**
- Briefing from the breakout groups
 - General Discussion